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Ideas

about 4-H Clubs and Y M W



Federal Extension Service

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U. S. DEPARTMENT OF AGRICULTURE

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Review

Dear Co-Workers:

A national survey indicated the fall of the year was the time many States feature 4-H re-enrollment, leader recruitment and club organization. It is the season when much of the planning is done for the next year. Decisions made in the next several months will determine enrollment trends for 1963. Thirty-two States increased their enrollment in 1961 over 1960. It is hoped the 1962 reports will show increase in a large number of States, keeping pace with the expanding number of boys and girls to be served by the 4-H program.

Some States are using county and State enrollment goals and report this motivation technique has been very effective. An expanding enrollment and increase re-enrollment are two good barometers of program progress.

FES 4-H STAFF PLANNING

During the week of September 24, our Division staff took an evaluative look at present 4-H Club and Young Adult programs and planned how we can best organize ourselves to help meet these needs.

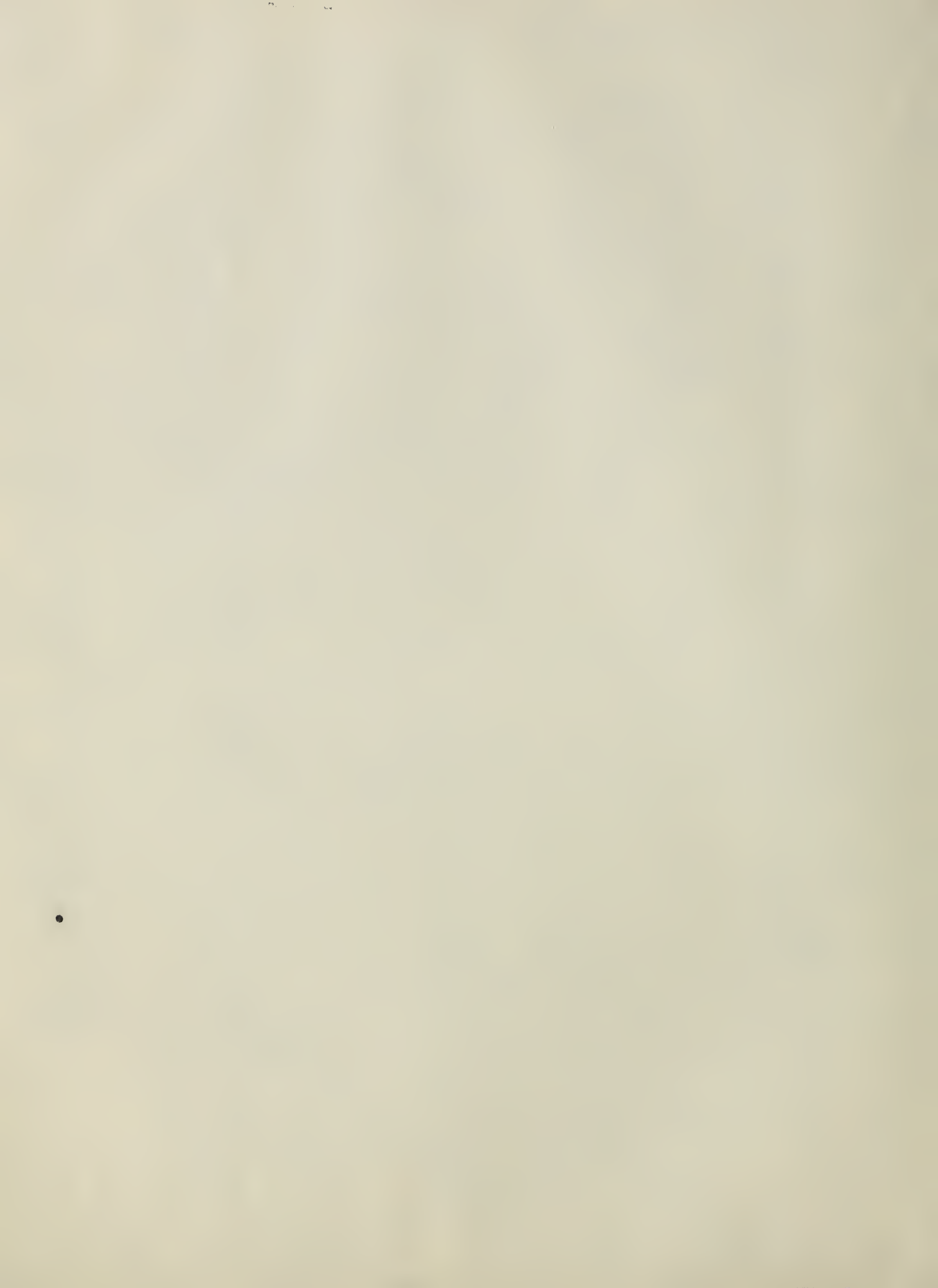
You will soon be receiving a listing of areas of emphasis for 1963 and later, a list of our staff assignments--both resulting from our planning.

OCTOBER IS YOUTH ISSUE - EXTENSION SERVICE REVIEW

The October issue, featuring how Extension youth programs are planned, is loaded with wonderful ideas. We hope you will see ways to use this issue in agent development. We feel it's worthy of calling it to the attention of your State staff members.

4-H-236 (10-62)

Cooperating with Land-Grant Colleges and Universities



4-H WEEK

Kits for counties to use in planning 4-H Week activities for 1963 will be mailed to you by the first week in November, the third year that we have been able to do a mailing at this early date. The materials in the present kit are new and different, since we have learned that counties keep previous kits in their files for continued use. We hope these materials will be usable to the counties on a year-around basis.

You will note from Subcommittee minutes that, beginning in 1964, National 4-H Club Week is to be held in the fall during the week in which October 1 falls. State surveys, which preceded the decision, supported three important objectives for the week: Recruitment of members, enlisting help of adults, and broad public relations. The first two are associated with the beginning of the 4-H year, in most States about October 1.

RECREATIONAL ENTERPRISES ON FARMS

A task force of State specialists working in fish pond, wildlife and other farm recreation areas met in Washington recently. They were primarily considering types of recreational projects farmers and woodland owners can use to supplement farm income. They concentrated on delineating some of the areas of such recreational activity with which extension should be most concerned, and on outlining an initial awareness leaflet for use at the local level. We will pass their suggestions on to you shortly. In the group were W. G. Schroeder of the Oregon Extension Service, L. G. Sorden and Larry G. Monthey from the Wisconsin Extension Service, and Earl F. Kennamer from the Alabama Extension Service.

PROJECTED SCHOOL AND COLLEGE ENROLLMENTS

The Educational Statistics Branch, Office of Education, U. S. Department of Health, Education and Welfare, has released some projections of school and college enrollments through 1970 for the United States. United States statistics show that of 1000 fifth grade pupils in 1954-55, a total of 636 graduated in 1962 and 336 are expected to be in college this fall. One copy of each of the four newly released tables is enclosed for each State 4-H Club office.

CHURCH LEADERSHIP INTEREST IN CAREER EXPLORATION

The following statement is from the booklet "Youth to Work! In Your Community" prepared by the Clergy-Industry Relations Department, National Association of Manufacturers:

"In stimulating the quest for education among his young people, the clergyman well can emphasize that education not only functions as an economic asset--in showing young people how to make a living--but it also shows them how to live...and derive more genuine satisfactions out of life. This makes for a more knowledgeable people and vital society, basic forces in preserving the freedoms and strength of our republic."

We are sending one copy of the booklet for each State 4-H Club office.

WINTER TRAINING OPPORTUNITIES

Two Regional Winter Schools will have courses closely related to 4-H Club work. At the Arizona school, February 4-22, Joe McAuliffe will again teach the course "Development of Adult Leadership for Youth Programs." This course is primarily for State Extension staff persons or for staff members who have had the basic youth course. Other persons must receive permission of the instructor.

Dr. Tommy Walton will teach the basic youth course "Principles and Procedures in the Development of 4-H Club Work" at the winter session in Georgia, beginning January 28. This course will emphasize principles and procedures in planning programs and activities, supervising projects, and developing leadership.

STATE EXHIBITS PLANNED FOR NEW YORK WORLD'S FAIR

It may be possible for some of you to get 4-H Club recognition in the exhibit your State is planning for the 1964-65 World's Fair. We have information that the following States have indicated they will have an exhibit:

Arkansas	Missouri
California	New England States - Connecticut,
Delaware	Massachusetts, Maine, New
Florida	Hampshire, Rhode Island,
Georgia	Vermont
Hawaii	New Jersey
Heartland States - North Dakota, South	New York
Dakota, Nebraska and Kansas	Oklahoma
Illinois	Pennsylvania
Louisiana	Puerto Rico
Michigan	West Virginia
Minnesota	

BRAZIL PEACE CORPS GROUP

Fourteen girls and one man have been training, first in Oklahoma and then at the National 4-H Center, for a 4-S Peace Corps experience in Brazil. They will augment the group already at work in that country. Kathleen Flom has been assisting Warren Schmidt in coordinating the training for the group.

Francis Pressly, Club Leader for the 4-S Corps Group in Brazil, has submitted the first quarterly report showing encouraging acceptance of the work of United States volunteers.

NATIONAL POISON PREVENTION WEEK - March 17-23

4-H health and safety activities can receive and give a great deal of help and information by cooperating in the National Poison Prevention Week campaign, March 17-23, 1963. Organizations that are sponsoring and would be of help by contacting their local representatives are: American Academy of Pediatrics, American Dental Association, American Hospital Association, American Medical Association, American National Red Cross, American Petroleum Institute, American Pharmacological Association, American Public Health Association, Manufacturing Chemists Association, National Association of Broadcasters, National Safety Council, Pharmacological Manufacturing Association, Soap and Detergent Association, U. S. Department of Agriculture, U. S. Department of Health, Education and Welfare, Food and Drug Administration, Public Health Service, and the National Congress of Parents and Teachers.

A material and information list will be available shortly after December 15. There will be many ideas for tours, demonstrations, exhibits and educational programs on Poison Prevention - on the farm, in the home, and safe handling of pesticides and poisonous materials.

NATIONAL LIBRARY WEEK - April 21-27, 1963

"Reading - The Fifth Freedom...Enjoy It!" will be the theme of National Library Week in 1963. Many 4-H Clubs note this observance by such activities as discussions at the library, displays of books related to their 4-H projects, or community service projects related to the library.

FILMS NOW AVAILABLE

We have two films available for use by the States. These films are on deposit with the U.S.D.A. Film Library, Motion Picture Service, Office

of information, U.S.D.A. Films and supporting outlines are as follows:

1. The Krietlow Research Report # 5 - 4-H Club Work, Wisconsin. Three prints are in the U.S.D.A. Film Library - prints are also available from the University of Wisconsin, Madison 6, Wisc. This is supported by a film use guide and summary report entitled, "4-H Impact?" published by the Agricultural Experiment Station, University of Wisconsin--copies enclosed.
2. The First Priority - Two prints are in the U.S.D.A. Film Library. Produced by the United Nations Television for the National Educational Television and Radio Center, New York in cooperation with the National Education Association of the United States. The film presents the problem of feeding the world's millions as the problem of a gap - a gap between those who have more food than they can use, and those who do not have enough. This film is supported by a study and discussion guide--copy enclosed.

4-H REPRESENTATIVE TO EXPLORER CONFERENCE

Donald McNemar of Xenia, Ohio, has submitted an excellent report of his participation as a 4-H member representative at the First National Explorer Conference, held August 23-29 at Ann Arbor, Mich. This event brought 3,200 Explorers from across the Nation. Donald says his experience gave him an opportunity to better understand a program which reaches 283,560 teenage boys, and to share with many of them objectives and programming of 4-H.

FOUR-STATE YMW CONFERENCE

The Extension Service of Delaware, Maryland, Ohio and West Virginia cooperate on an October conference for young people ages 17-30. This years event, featured "Countdown for Community Living". Youth who attend came from such groups as 4-H Clubs, older Extension groups, Grange, Farm Bureau, church, FFA, FHA, YMCA, schools and colleges.

CLOVER PRINT FABRIC STILL AVAILABLE

We are advised that J. C. Penney Company store managers can still secure the clover fabric if counties make such request. Although this print is not a volume item, it is carried as a service for 4-H Clubs. The print is in the Needle 'n Thread broadcloth line. The uniform and supplies committee has had several recent inquiries about the fabric.

WHERE ARE THEY NOW?

A survey of the Sears-Roebuck Agricultural Scholarship winners during the first 20 years of the program is well worth your reading. A few of the facts: Four out of five scholarship winners had graduated from college and 72 percent have done some graduate study beyond their B. S. degree. Most scholarship winners are in professional, technical or managerial positions, three out of four in occupations related to agriculture--State and county 4-H staff positions were often mentioned. The report was published in June, 1962.

"THE HOPE MAKERS"

Have you seen the bulletin by St. Columban's Foreign Mission Society, St. Columbans, Nebraska, telling of 4-H work in Korea? The leaflet tells of how Father Patrick MacGlinchey encouraged participation in 4-H Club work as a means of youth development and an aid to families and communities.

"THIS IS 4-H CLUB WORK"

We are enthusiastic about the new 4-H public relations booklet which will be off the press very soon. Staff members in the Division of Information Programs have been most helpful in developing a booklet that has good written content and is attractive in its editorial makeup. Because it is primarily a public relations piece, special attention has been given to its attractiveness.

"WORKING TOGETHER FOR 4-H"

A revised version of PA-507 is now available. This bulletin outlines how Cooperative Extension, the National 4-H Service Committee, and the National 4-H Club Foundation work together in the interest of 4-H. Many photographs are now included along with the revised copy. (A copy was included with the last mailing of Alerts.)

"4-H CLUBS" LEAFLET REVISED

Remember this small one-fold FES leaflet giving general highlight facts about 4-H? Now it's up-dated in facts and figures, expanded to two-fold, and

contains half a dozen 4-H action pictures. It still answers those repeated questions: What is 4-H? What do 4-H'ers do? Who conducts club work? Where do 4-H Friends Serve? When was 4-H founded? And so on. (A copy of this leaflet was also enclosed with the last mailing of Alerts.)

LEADERSHIP DEVELOPMENT SERIES

Series 9, 10 and 11 are included this month. These are scripts for three visuals now for sale. Many of you have already notified county workers of the availability of these new aids for helping local 4-H leaders. We will soon be sharing five more titles with you. We would welcome any suggestions you may have for priority on future topics.

LEADS FOR LEADERS - No. 23

An issue from New Mexico, this shows progress from county program evaluation to an action program in leadership development. The one page on filing Leads for Leaders and related material is especially timely. We would appreciate hearing from others who have invented a system to keep track of leadership materials.

SHARING SOME OF THE GOOD IDEAS / IN USE IN THE STATES /

Alabama - Junior Leadership

Alabama has launched a more formal junior leadership program. A Junior Leadership Project Guide outlines program suggestions and specific areas of work for junior leaders. A basic strength of the program is that Extension agent training on junior leadership is being offered in the counties.

California - Selling the Carcasses

Butte County had a 4-H livestock exhibit where carcasses instead of live animals were sold. The livestock exhibit started out in the usual way. Club members brought in their fat animals and they were judged according to market grades. All the animals were then taken to the slaughter house. During the day of the sale the carcasses were returned to the fair in a refrigerated truck. Before the sale, the federal grader rated all the carcasses on carcass value. Each buyer had a sale catalog giving

the live weight, live placing, dressed carcass weight, dressing percentage, loin eye index, and carcass placing. Since several other counties in the State conduct similar activities, an outline has been sent to county staff members suggesting procedure and scoring methods for carcass grading.

Florida - New Project for Older Members

"Thot 'N Talk" is a new discussion project prepared for older 4-H Club boys and girls. Ruth Harris, Family Life Specialist, has spearheaded the planning. The series includes: You and Your Friends, You and Your Parents (3), Your Job--Your Personality, Your Roles--As a Man-As a Woman, You and Your Beliefs.

Georgia - New Facilities at Rock Eagle

State 4-H Council officials have worked out a plan whereby 4-H members are raising money, equivalent to 25-cents per member, to help build a new swimming pool at the 4-H Center. They have utilized such fund-raising projects as: Litter bag sales, car-wash days, cake sales, egg sales, lawn mowing, old paper sales.

Indiana - Proposed State 4-H Center

Former Director Hoffman is using his talents to help develop the proposed State 4-H Center, to be established at a former camp site, a few miles off campus. Some existing training programs and events, plus others to be established, are envisioned for the Center.

Indiana - 200 Members in County Rural Youth Club

Franklin County, with now well over 200 young adult participators, credits these six points for their success: (1) Plan a good program--many social activities, timely educational features, and a few community service projects; (2) Report all activities in local papers; (3) Go into each community and township and get 2 or 3 members, these will bring more; (4) Talk to the minister or priest in every church in the county; (5) Work with younger groups in furnishing recreation and leadership; and (6) Develop good leadership to keep members cooperating, participating and inspired.

Kansas - Kansas 4-H In Review

The Collegiate 4-H Club compiles and edits an annual issue (Sept.) of the Kansas 4-H Journal. This gives a pictorial and narrative summary of 4-H progress in the State.

Michigan - Training for County Recreation Chairmen

To date 47 counties have named leaders to serve as County Recreation Chairmen on Recreation Committees. The training of these chairmen is a continuing process. Third in the series of sponsored sessions for these key leaders will be held at Camp Kett early in 1963.

Minnesota - 10th Annual State 4-H Health Camp

Delegates, numbering nearly 100, were selected on the basis of their personal health achievements as well as their contributions toward improving community and home health conditions. Highlights of the program included workshops and discussion sessions covering the topics of "Think Straight," "Torso Tune-Up" (physical health), "Spark with Nutrients" (teenage diets), and "Ee at Ease" (social behavior).

Nevada - Citizenship-Leadership Conference

Representatives of all youth groups in the State were invited to the second annual youth conference. Purpose of the conference was to help youth realize that they can help fashion the future of our country through responsible citizenship and leadership activities. Spiritual, historical, cultural, political, educational and economic guideposts were used.

Oklahoma-Pennsylvania - Interstate Exchange

Blaine County, Okla. 4-H members had exchange visits during the summer with Huntingdon, Cumberland and Lancaster counties of Pennsylvania. This county in Oklahoma has built up a tradition for conducting exchanges with various sections of the country.

Pennsylvania - Understanding Youth Conferences

Three regional conferences were planned for volunteer leaders in October. Each county was allowed four scholarships for leaders, with additional leaders welcome at their own or county expense. Glenn Dildine served as consultant.

South Carolina - State 4-H Club Week--A First

South Carolina has reported a successful and meaningful program for their initial State 4-H Week, July 23-27. More than 700 4-H members were selected for the Statewide event held on the Clemson College campus. The program consisted of educational experiences in project interests, leadership, citizenship, careers, and personal development.

Tennessee - Something New Added to 4-H Enrollment

All counties are using a revised individual enrollment card or sheet this year as a result of an extensive 4-H evaluation. The procedure for enrollment is 4-H is changing in most counties as a result of the basic course in 4-H Club Leadership in Depth. Leaders have been trained to explain the cards to club members. Members take the card home and get their parent's signature and assistance in project selection. The local club leader then checks the cards for accuracy and information. Afterward they are returned to the county Extension office. The new cards and procedures are designed to give further strength to 4-H Club work through more efficient filing and tabulating.

Texas - 4-H Leadership Development Plans

Definite roles and responsibilities have been analyzed and assigned for organizational leaders and subject matter leaders. A leader training program has been designed for different leaders. Certificates for 4-H Club members who complete the established goals are now available for adult subject matter leaders to use in presentations to 4-H Club members in subject matter groups. The certificate is based on the assumption that subject matter leaders would receive much satisfaction from presenting these certificates to members of their groups.

Virginia - 4-H Electric Congress

The 21 power companies and Extension personnel are cooperatively involved in planning and committee action during this Congress, which is one of the largest summer 4-H events in the State. The event and cooperation of business and industry with Extension has increased participation in 4-H electrical program from 1,000 in 1950 to 12,000 in 1962.

West Virginia - 4-H Strawberry Growers Tour Pittsburgh

Members from 11 counties, and the State winning judging team, participated in a tour to the markets and other points of interest in the Pittsburgh area. The award was based on point values for practices of fertilization, exhibiting, marketing, disease control, and other criteria. Processing and marketing operations for fruits and vegetables came in for special study.

NEWS OF OUR /
CC-WORKERS /

John Fanning and family are happily located in California, where he is enrolled for graduate study this year at the University of California, Berkeley. His address is 1192 Sixth Street, University Village, Albany 10, Calif.

Several new appointments on State staffs:

- Colorado - Frederick B. Kahler is the newest member of the State staff. He was an agent in Minnesota for several years.
- Georgia - Warren L. Story is appointed as Special Agent at the 4-H Club Center, Rock Eagle.
- Illinois - Marian J. Jackson is newly appointed as Extension Specialist in 4-H Club Work. Marian was a Home Adviser in the same State.
- Kansas - Dale Apel, who has been editor of the Kansas 4-H Journal, has joined the State 4-H Club staff. This shift came as a result of Glenn M. Bussett taking advanced study leave. Dale, a former 4-H fellow, will work especially in areas of membership promotion, career exploration, development of new project areas, and organization techniques.
- Ohio - Duane B. Lau becomes a State 4-H Supervisor. He was formerly a county Extension agent.
- Washington - Tom Quann is appointed as State 4-H Club Specialist, stationed at Fuyallup. He has B. S. degree in Agriculture from Washington State as well as Masters in Extension Education. Tom has been a county Extension agent, with most of his experience in urban population centers around Seattle.

On the other side, some of the familiar faces we'll be missing:

- Illinois - Florence Kimmelshue retired at the end of September after an outstanding record on the State staff and as a consultant during a period spent in India. Florence has been a participant on many national committees. Before the appointment of Dr. Marthan Dunlap, she served as acting State Home Demonstration Leader.

Illinois & - Patricia M. Wall of Illinois and Delphia Eirks of Minnesota
Minnesota have resigned from their respective States. Both are
homemakers.

Nebraska - Willa Morava Husted has resigned her position and moved
to Oregon to become a homemaker.

Massachusetts - Allen S. Leland retired recently in Massachusetts.
He has served for the past two years as Assistant State
4-H Leader, carrying many of the responsibilities of
William Metcalf who is on study leave. Previously Allen
was county Extension manager in Hampshire County.

State staff members who are starting study leave include: Ollie Dean
McWhitter (Miss.) to Miss.; Margaret McKinstry (Ky.) to Mich.;
Cal Monroe (Cre.) to Md.; George "Buddy" Russell (Va.), Eugene Wood
(Ark.) and Bob Davis (Calif.) to Wisc.; George Rowe (Mo.), Pat Kelley
(Pa.), and Eleanor Wilson (W. Va.)--not sure here what schools they
selected.

Mr. and Mrs. C. I. Smith of Mississippi will be the State Leader participants
in the Canadian Exchange. They are responsible for working with the
delegates and for preparing a conference summary. This full week of
activity centers in Toronto and Ottawa, November 10-15.

Miss Marie Gallagher, who works with youth programs in Ireland
(Macra Nu Fairme), is observing 4-H in Maryland, South Dakota, and
Kansas, as well as conferring at Federal Extension. Miss Gallagher will
climax her visit by attending National 4-H Congress.

Dr. Aubrey Slayton of Virginia shared an interesting discussion with the
Federal 4-H and Young Adult staff. He explained his studies in connection
with career exploration work in Virginia, which formed the base for his
doctoral dissertation.

Paul C. Taff, retired State 4-H Leader in Iowa, received the distinguished
service award of the National Catholic Rural Life Conference in September.
The citation stated in part, that Paul had "dedicated his life, his learning,
his leadership to the service of rural youth and rural communities;" also
that he "pioneered the development of Iowa's and the Nation's 4-H clubs"
and "assembled a history of the origin, activities and growth of the 4-H
movement in the United States."

Fern Kelley would like to know how many women State 4-H staff members have served or are serving as officers in their respective State Home Economics Associations. She would appreciate a note about this.

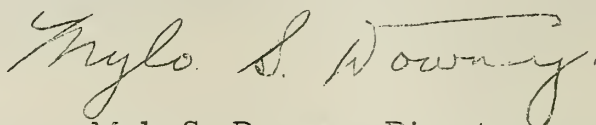
IN CLOSING

Wise old Ben Franklin said.

"Nothing is of more importance for the public weal, than to form and train up youth in wisdom and virtue. Wise and good men are, in my opinion, the strength of a State far more so than riches or arms."

How true today!

Sincerely yours,

A handwritten signature in cursive script that reads "Mylo S. Downey".

Program Leaders:

Maurice L. Hill
V. Joseph McAuliffe
Robert R. Pinches
Edgar A. Reeves, Jr.
Lloyd L. Rutledge

Mylo S. Downey, Director
John W. Banning, Assistant Director
(on study leave)
Fern S. Kelley, Assistant Director
(Editor of IDEAS)

Enclosures

